

# **BRAND KIT**

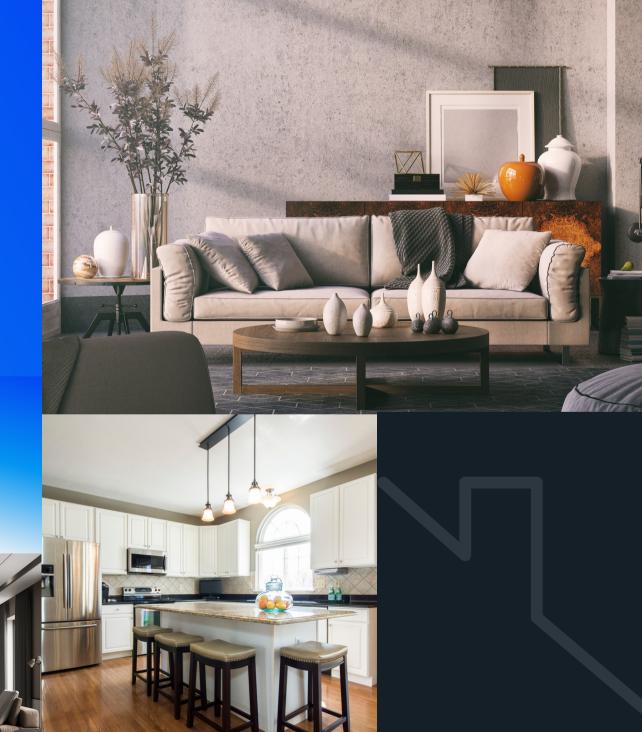
FOR CREATIVITY AND CONSISTENCY

IMAGES, TOPOGRAPHY, COLOR PALLETTES AND MORE!



# BUILDING FOR TOMORROW





## BRAND GUIDELINES

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### LOGO

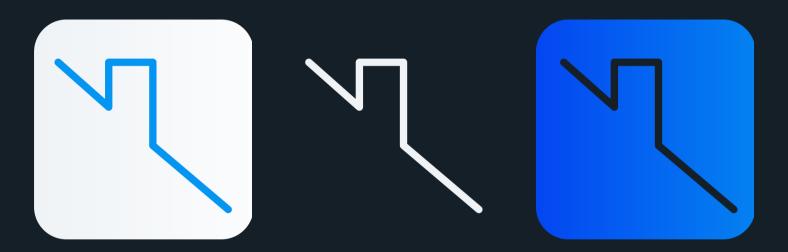
### MAIN LOGO FEATURES



#### THE LOGO MARK

Start inspired with thousands of templates, collaborate with ease, and engage your audience with a memorable Canva Presentation.

### LOGO VARIATION



#### **RULES OF APPLICATION**

#### Do's and Dont's

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

## COLOR PALETTE

THESE COLORS REFLECT OUR BRAND'S IDENTITY AND PERSONALITY



### **FONT**

### **FONT OVERVIEW**

### Codec Pro Extrabold

**For Headers** 

ABCDEFGHIJKLMNOPQRSTUVW XYZabcdefghijklmnopqrstuvwx yz1234567890!@#\$%^&\*()

### Codec Pro

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWX YZabcdefghijklmnopqrstuvwxyz12 34567890!@#\$%^&\*()

### FONT HIERARCHY

**StoneRidge Developments** 

#### **WE'RE HIRING**

Are you looking for a space for innovation and collaboration? Get in touch! Fresh graduates welcomed.

StoneRidge Developments

# DEVELOPING COMMUNITIES

Write details here, such as product specifications, price, event duration, and promotions.

### TYPE APPLICATION

### BUILDING FOR TOMORROW TODAY

CREATE THE FUTURE WITH US

Design-Build

**Building Communities** 

## PHOTOGRAPHY

BRIGHT, CLEAN PHOTOS, CLEAR OF CLUTTER. SHOOT STRAIGHT ON OR ON AN ANGLE. TRY TO INCORPORATE TEXTURES THROUGH FABRICS, PLANTS, WOOD OR STONE.

